

Southern Region Program Leadership Committee Meeting
July 16, 2015
Minutes

Participants:

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|-----------------|--------------------------------|--------------|
| • ANR | Tom Melton | |
| • COM | Frankie Gould | |
| • CRD | Dave Shideler | |
| • FCS | Rosalind Dale | |
| • 4-H Youth Dev | Pam Ardern | |
| • IT | Lalit Rainey and Rhonda Conlon | |
| • MM | Greg Price | |
| • PSD | Scott Cummings | |
| • SRDC/MSU | Rachel Welborn | Vicki Vaughn |

1. Welcome – Rhonda Conlon, PLC Chair
 - June minutes will be sent out later
 - The agenda was approved as presented
2. There were no administrative reports during this meeting.
3. Conference Planning - *Working Together: Extending Our Impact*
 - Discuss roundtables and topics – See next page* Rachel described the process that would be used for the session.
 - Design/refine Newcomer Orientation - Dave Shideler, Jimmy Henry, Pam, Rachel – Plans are to do a scavenger hunt for newcomers. Dave will work with Vicki on a small prize.
 - Pre-conference – Frankie gave an update on the session.
4. Program Committee Reports
 - ANR –Tom Melton– ANR committee has been working on preparing for the PLN meeting. Several invited speakers will be coming to join the discussion.
 - COM –Frankie Gould – COM committee did not have a call this month. They are working with the ECOP Social Media Campaign and recently helped write a report to ECOP on the impact of social media. They also assisted with the 125th Anniversary of the 2nd Morrill Act. ECOP is considering a graphic identity for national Extension (not a logo). The committee has been working with ASRED on guidelines for Extension publications which includes topics such as plagiarism, academic credit, and copyright practices
 - CRD –Dave Shideler – CRD is working on finishing its second regional impact report. Plans are well underway for the joint meeting also.
 - FCS – Rosalind Dale – FCS is preparing state impact reports.

- 4-H Youth Dev –Pam Ardern– Had to leave call before committee reports.
- IT – Lalit Rainey and Rhonda Conlon – IT is working on the agenda for August and gathering information on publications and web and working on a survey of mobile friendly practices and tools.
- MM – Greg Price– The committee is working on the August agenda to include topics such as budget cuts and recruiting strategies for new faculty. The MM newsletter will have state reports this next issue.
- PSD – Scott Cummings– The committee is preparing for PLN and will also launch its virtual summer school on evaluation next week.

5. Adjourn

REMINDER –
Reminder of PLC Meetings in August:
Monday, August 24, 1:00 – 2:30 p.m.
Thursday, August 27, 6:30 a.m.

***Suggested Roundtable Topics**

- Using new technology in extension
- Leadership development
- Water
- Extension's niche for the future
- Entrepreneurs (including new farm enterprises, youth entrepreneurs, value added ag., etc.)
- Civic engagement
- Urban programs
- Local/regional foods systems
- Evaluation & impact
- Broadband access and usage
- Rural health and safety
- Publishing guidelines
- eXtension
- Using social media to address new audiences, manage issues
- Issues management